



MEMORANDUM

To: General Managers and Program Directors **cc:** Promotion Managers

From: Jenny Sanders

Date: March 31, 2006

Subject: REVISED 1st Quarter 2006: WB Television Network Children's Programming
-Commercial Information

The WB Television Network Children's Programming

Attached is a list of 1st Quarter 2006 WB Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all WB Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the first quarter of 2006. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the first quarter of 2006, which each affiliated station has received heretofore.

CHILDREN'S PROGRAMS

1. Program: Poke'mon
Rating: TV-Y
Length: 30 minutes
2. Program: Viewtiful Joe
Rating: TV-Y7 FV
Length: 30 minutes
3. Program: Yu-Gi-Oh!
Rating: TV-Y7 FV
Length: 30 minutes
4. Program: Coconut Fred's Fruit Salad Island
Rating: TV-Y7
Length: 30 minutes
5. Program: Xiaolin Showdown
Rating: TV-Y7 or TV-Y7 FV (episode dependent)
Length: 30 minutes
6. Program: Loonatics Unleashed
Rating: TV-Y7 FV
Length: 30 minutes
7. Program: The Batman
Rating: TV-Y7 FV
Length: 30 minutes
8. Program: Johnny Test
Rating: TV-Y7
Length: 30 minutes
9. Program: The JammX Kid's All Star Dance Special
Rating: TV-Y7
Length: 60 minutes